

# Yuke Yang

Product Designer

[www.yukedesign.com](http://www.yukedesign.com)

+1 6263902884

Yangyuke001@gmail.com

Pasadena, CA

## Award

### IF DESIGN AWARD (Professional)

-Welding Drone Design, Finalist | 2024

### Spark Design Award

-Welding Drone Design, Silver | 2024

### Toyota Endowed Scholarship

-Artcenter College of Design | 2023

### Artcenter Hillside Gallery Exhibition

-LinkPro 1 Headphone Design | 2023

-Aniplan Edu toy design | 2023

## Skills

### Prototyping

Experienced in wood, metal, plastic processing, laser cutting.

### Manufacturing & Materials

Mold-making, wood/metal/plastic processing, laser cutting, 3D printing

### Design Competencies

Trend analysis, sketching & visual communication, CMF design, rapid prototyping, teamwork, and client presentations

## Languages

Madarin(Native language)

English(fluent)

## Education

**ArtCenter College of Design | Pasadena CA | Anticipate 9.2025**

Bachelor of Science in Product Design, GPA: 3.8

**TU Delft | Delft, Netherlands | 1.2024 - 7.2024**

Bachelor Exchange Programme in Industrial Design engineering

## Feature Project

### Samsung Sponsored Studio

*Pasadena, CA (Sep 2023 - Dec 2023)*

- Engaged in a collaborative effort with Samsung to innovate the Galaxy watch series, targeting a global user base.
- Conducted in-depth analysis of customer feedback to identify market trend leading to actionable insights and design solutions.
- Led the CMF strategy, presenting a cohesive vision that balanced aesthetic appeal with functional durability,

### Aniplan Edu-toy Design

*Pasadena, CA (Sep 2022 - Dec 2022)*

- Designed a shcedule edu-toy for Kids with autism and in collaboration with Momentum, a childcare institute that impacts more than 70 countries worldwide.
- Interviewed and prototyped testing with 18 local student users.
- Created highly accurate functional model and tested with five users

## Professional Experience

### Whipsaw Inc.

*San Francisco, CA | Industrial Design Intern (Aug 2024 - Dec 2024)*

- Collaborated on Tile product line design, focusing on research, CMF development, concept creation, and packaging. Delivered 20+ design concepts and 3 prototype testing cycles, contributing to the finalized design slated for 2026 production.
- Collaborated on CMF design and texture development for Eikon Therapeutics, producing 50+ texture options and 1:1 models integrated into the final design, scheduled for testing in early 2025.
- Proposed and developed concepts for BlueAnt audio, with 10+ concepts endorsed by the client.
- Supported the design of UPPAbaby components, contributing 20+ iterations to the final mass-production-ready designs.

### Fuguang Design Studio

*Tianjin, China | Industrial Design Intern (Mar 2023 - Jun 2023)*

- Designed packaging for FaberCastell, delivering two successful proposals for children's oil paints and pens.
- Participated in a pet house design project sponsored by GENSBBOX, completing 4 prototype verification rounds and conducting tests in local pet stores.